



**“Reduced mailing costs and increased efficiency makes Data Mail a logical business decision for Health Resources.”**

Allan L. Reid DMD, MBA  
 President  
 Health Resources, Inc.



**an Evansville exclusive...**

Data Mail has the area's only multi-line optical character reader (MLOC), and has been operating it since 1996. Our daily presort mailings can range from 30,000 to over 100,000 pieces, with the capability of processing over 36,000 pieces per hour. Our sorter is also equipped with *Fast Forward*. This allows us to process address changes on the fly. If the occupant or business has moved in the past 18 months, we will actually spray the new address, and forward the mail.

**a great fit...**

We presort mail daily for many types of businesses including Banks and Credit Unions, Hospitals and Health Care Institutions, Insurance Companies, Manufacturers, Auto Dealerships, City and County Governments, School Systems and Universities, Service Providers, Retailers, and Billing Companies to name a few. Many customers who don't have the daily volume, take advantage of presorting their mail on a monthly, quarterly, or even yearly basis.

**take advantage!**

Whether you have 100 or 10,000 pieces a day, machine or handwritten, we would love to sort your mail, and in the process save you time and money! Simply give us a call at **812-424-7835** to learn more about the program, or let us know that you are going to begin saving today!

**no hassle & same day mailing...**

**No invoice on sorting services!** The Post Office pays us for presorting, and we are sharing that savings with you. Drop off your mail before 4:30 daily with the presort postage rate metered, and we will mail it the same day. Or if you are on one of our current routes and have over 250 pieces per day, we will pick it up.

**faster delivery time...**

Presorting typically shaves 1 to 2 days off delivery time, translating to quicker receipt of invoices by your customers, meaning quicker turnaround for payment return for better cash flow. Through commingling of multiple customers first-class mail, we can get more mail directly to it's destination. With hand sorting most of the mail must be processed in Evansville first, adding at least 1 day to delivery.

**easy...**

If you are already metering, then you are doing all the work required for Data Mail to presort your mail, other than setting your postage meter to a lower rate! And if you would like to save more time, take advantage of our other value-added services such as folding, inserting, metering, or printing, just to name a few.

**LOWER POSTAGE!**

Enjoy savings of 2.6 cents per piece on 1 ounce, and 9.1 cents per piece on 2 ounce letter size mail, with no additional work! Meter your mail at the first-class presort rate, currently 41.4 cents for 1 ounce, and 53.9 cents for 2 ounce, instead of the single piece rate, currently 44 or 61 cents. Because you meter the mail at lower rates, you see the savings immediately!

Daily Volume	Yearly Savings*
100	\$650.00
250	\$1625.00
500	\$3250.00
750	\$4875.00
1000	\$6500.00

\*savings based on daily volume at the 1 ounce rate for 250 days.

LEARN MORE AT  
SORT.DATAMAILINC.COM

## What is presorting?

Presorting is the process of taking mail and sorting it by like zip codes, according to the rules of the domestic mail manual. At Data Mail, we utilize a multi-line optical character reader to automate your mail, both typed and handwritten. This means that as we run your mail, it looks up the address on the mailpiece, verifies the address, sprays a delivery point barcode on the piece, checks that barcode, and sorts it into a pocket for that zip code, all at about 10 pieces a second. Because we are doing work that the Post Office would normally do, they offer us a postage discount, and we would like to pass a portion of that to you!

If you like  
**FREE MONEY**  
then you'll love  
**First-Class Presorting!**



1014 Main Street  
Evansville, Indiana  
812.424.7835

mail@datamailinc.com  
www.datamailinc.com

